



# 2023 HWMC Service Auction Catalog Advertising Rates

Payment & Artwork Due by February 27, 2023

The 42<sup>nd</sup> Annual Huntington Woods Men's Club Service Auction will be held virtually beginning on Wednesday, April 12, 2023 and ending with a special, LIVE, IN-PERSON event on Saturday, April 15, 2023.

Advertisers in the Auction Catalog reach over 2,400 households and nearly 7,000 people in one of the most desirable communities for targeted advertising in all of Oakland County. The arrival of the Auction Catalog by hand-delivery to every home in Huntington Woods by the members of the Men's Club is an annual event that the community eagerly anticipates. We are continuing our "COVID-19 price freeze" to assist local businesses. Therefore, again this year, catalog prices will not be increased and all catalog advertisers will again be included *for free* on a special "sponsor page" during the online auction. Be sure to include your website info in your completed ad form. We will be capturing your current logo from your website to include on the "sponsor page." HWMC hopes to provide our catalog advertisers additional visibility throughout the 2023 HWMC Online Service Auction.

In past years, generous support from advertisers and donors has allowed the HWMC to donate significantly to community upgrades at the Parks, Pool, Fields, Library, Rec Center, City Hall, Public Safety and more. The HWMC has been a recurring sponsor of the 4<sup>th</sup> of July Parade, New Resident's Reception, Hay Day and other events within the neighborhood. In 2021-2022, you helped us raise enough funds to support requests from Parks & Rec, Berkley Educational Foundation, Berkley Soccer, Track, Cross Country, Robotics and much more. We expect an even better virtual auction this year in addition to our LIVE, IN PERSON event at the Rec Center on **April 15, 2023**. Last year to return a live event was GREAT!

We hope you are in a position to support this year's auction. We really need you. To place an ad or inquire about special sponsorship opportunities please contact our advertising chairman (listed below) or any Men's Club member.

**Ads are available in several sizes and price ranges in both color & B&W**

<b>BUSINESS CARD</b>	<b>QUARTER PAGE</b>	<b>HALF PAGE</b>	<b>FULL PAGE</b>	<b>BANNER AND ELECTRONIC SPONSORSHIPS</b>
Width: 3.5" Height: 2.5"	Width: 3.5" Height: 5"	Width: 7.5" Height: 5"	Width: 7.5" Height: 10"	
\$125 B&W	\$225 / \$190 Color / B&W	\$345 / \$225 Color / B&W	\$575 / \$345 Color / B&W	Contact the Ad Coordinator For Pricing and Availability <b>Opportunities are Limited!</b>

**ARTWORK:** The advertiser agrees to provide reproduction quality electronic artwork. JPEG, TIFF, PDF or EPS (minimum 300 dpi @ full size) formats are preferred. B&W or color, camera-ready, hard copy artwork is also acceptable. In lieu of artwork, the catalog editor may attempt to work with you to compose your ad, time permitting. If time allows, proofs of ads will be available, however, no guarantees are made and HWMC cannot be responsible for errors or omissions. HWMC reserves the right to reject any ad that is deemed to be potentially inconsistent with our mission or bylaws.

**Contact Name:** \_\_\_\_\_

**Company (if Business ad):** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Contact Phone:** \_\_\_\_\_

**Email (required for online payment):** \_\_\_\_\_

**Website: (required for online ad):** \_\_\_\_\_

**Ad size:** \_\_\_\_\_ *color / b&w*      **Amount Owed:** \_\_\_\_\_

**Payment type:**  *check # \_\_\_\_\_ enclosed*  
 Online – payment information will be sent to your email address.

**Men's Club Solicitor:** \_\_\_\_\_

**HWMC will email a receipt with online payment information.**  
**Payment must be received by 2/27/23 for inclusion in the catalog - Please pay promptly.**  
**This form must be completed and returned to the Advertising Chairman.**

**Advertising Contact**

2023 Advertising Chairman  
**Ben Wright**

10134 Lincoln Drive,  
Huntington Woods, MI 48070  
**(313) 590-5891**

**Direct all advertising artwork  
and email communications to:**

**hwmc.ads.auction@gmail.com**

Please make checks payable to:  
Huntington Woods Men's Club

HWMC is a 501(c)(4) non-profit  
organization. Gifts & Contributions to  
HWMC are not tax deductible.