



# 2019 HWMC Service Auction Catalog Advertising Rates

*Payment & Artwork Due by 2/04/19*

The 38<sup>th</sup> Annual Huntington Woods Men's Club Service Auction will be held Saturday, March 23<sup>rd</sup>, 2019.

Advertisers in the Auction Catalog reach over 2,400 households and nearly 7,000 people in one of the more affluent communities in Oakland County. The Auction Catalog is hand-delivered to every home in Huntington Woods by the members of the Men's Club and is an annual event that the community eagerly anticipates.

In past years, generous support from advertisers and donors has allowed the Club to donate significantly to the community, including: Scotia Park renovation, HWAC scoreboard and timing, Burton playground, single stream recycling bins; City Pool renovations; Burton Park running track resurfacing; Reynold's Park renovation; new architectural city street signs; scoreboard at Men's Club Field; the town clock; HW Library stained glass windows and reading room; and computers for Burton School.

We look forward to your support for this year's auction. To place an ad or inquire about special sponsorship opportunities please contact our advertising chairman (listed below) or any Men's Club member.

**Ads are affordable and available in several sizes and price ranges in both color & B&W**

BUSINESS CARD	QUARTER PAGE	HALF PAGE	FULL PAGE	BANNER AND ELECTRONIC SPONSORSHIPS
Width: 3.5" Height: 2.5"	Width: 3.5" Height: 5"	Width: 7.5" Height: 5"	Width: 7.5" Height: 10"	Contact the Ad Coordinator For Pricing and Availability <b>Opportunities are Limited!</b>
\$125 B&W only	\$225 / \$190 Color / B&W	\$345 / \$225 Color / B&W	\$575 / \$345 Color / B&W	

**ARTWORK:** Advertiser agrees to provide reproduction quality electronic artwork. JPEG, TIFF, PDF or EPS (minimum 300 dpi @ full size) formats are preferred. B&W or color, camera-ready, hard copy artwork is also acceptable. In lieu of artwork, the catalog editor will attempt to work with you to compose your ad, time permitting. If time allows, proofs of ads will be available, however no guarantees are made and the Men's Club cannot be responsible for errors or omissions.

Contact Name: \_\_\_\_\_  
 Company (if Business ad): \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Contact Phone: \_\_\_\_\_  
 EMail (required for online payment): \_\_\_\_\_  
 Ad size: \_\_\_\_\_ color / b&w      Amount Owed: \_\_\_\_\_  
 Payment type:  check # \_\_\_\_\_ enclosed  
 Online – payment information will be sent to your email address.  
 Men's Club Solicitor: \_\_\_\_\_

**- For Your Convenience -**

HWMC will now email a receipt with online payment information.  
 Payment must be received for inclusion in the catalog - So please pay promptly.  
 This form must be completed and returned to the Advertising Coordinator.

**Advertising Contact**

2019 Advertising Coordinator  
**Robert Gutman**

13322 Borgman  
 Huntington Woods, MI 48070  
 (248) 914-4988

Direct all advertising artwork  
 and email communications to:

**hwmc.ads.auction@gmail.com**

Please make checks payable to:

**Huntington Woods  
 Men's Club**